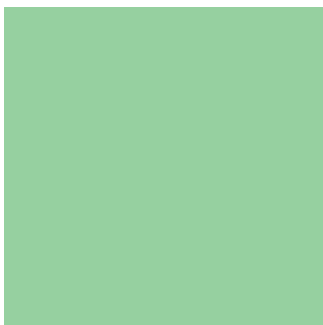
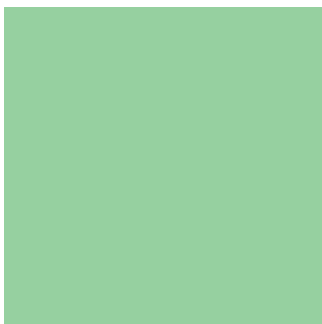


# WE'RE MOVING TO MEET YOUR NEEDS



## GO WEST, CDS!

IN 2010, THE MIDWINTER MEETING MOVES  
TO THE MCCORMICK PLACE WEST BUILDING

### **INTRODUCING A 3-DAY EXHIBITION FOR 2010**

Responding to the Dental Trade Alliance's preference for a three-day, Thursday-Saturday exhibition schedule with no half-days, the Chicago Dental Society will open the 2010 Midwinter Meeting Exhibit Hall Thursday, February 25, and close it Saturday, February 27. There will be no exhibits or courses at all on Sunday.

### **ENJOY THE LARGEST MWM EXHIBIT HALL EVER**

With the move to the McCormick Place West Building in 2010, the Midwinter Meeting will feature a larger Exhibit Hall with the ability to accommodate innovative booth designs and constructions.

### **EXPERIENCE EXHIBITS & COURSES ALL UNDER ONE ROOF**

The Dental Trade Alliance prefers that all continuing education to be held in the same building or in close proximity to the Exhibit Hall. The 2010 Midwinter Meeting will conduct all continuing education programs within the new McCormick Place West Building.

### **CONVENIENT EXHIBIT HOURS**

As the Dental Trade Alliance prefers Exhibit Hall hours to run between 9 a.m. and 6 p.m, the 2010 Midwinter Meeting Exhibit Hall will be open for business from 9 a.m. to 5:30 p.m. all three days.

### **REBATES FOR MWM PURCHASES**

The Dental Trade Alliance prefers that registration fees be low and rebates be offered to meeting participants who make purchases on the exhibit floor. CDS continues to offer its more than 7,500 members free registration and provides a rebate of up to \$75 to any member dentist making a purchase in the Exhibit Hall during the Midwinter Meeting.

### **CONVENIENTLY LOCATED FOOD SERVICE**

The Dental Trade Alliance requests food service to be available in the Exhibit Hall or near the show floor. To accommodate this, the 2010 Midwinter Meeting will have food service available on the exhibit floor to enhance the built-in restaurant area and will provide a specially designed restaurant area adjacent to the Exhibit Hall.

### **RESERVE YOUR SPACE EARLY FOR THE 2010 MWM**

Look for the 2010 Midwinter Meeting Exhibit Hall floor plan and Intent to Exhibit contract online beginning in September at [www.cds.org/mwm](http://www.cds.org/mwm) listed under the Exhibitor Information link. Exhibit space assignments for the 2010 Midwinter Meeting will begin in December 2008.



CHICAGO DENTAL SOCIETY  
145th MIDWINTER MEETING  
Thursday-Saturday, February 25-27, 2010  
McCormick Place West Building • Chicago